

Maryville City Schools Foundation Launches **"MCS Penny Wars"** for Giving Tuesday to Support Students and Families in Need

Maryville, TN —October 30, 2024 – Maryville City Schools Foundation (MCSF) is excited to announce the launch of the MCS Penny Wars, a district-wide fundraiser to be held December 3<sup>rd</sup>-6<sup>th</sup> The event kicks-off December 3<sup>rd</sup> on Giving Tuesday and then the war will continue to wage until December 6th. This spirited initiative invites every school and classroom across the district to join in a friendly competition, collecting spare change to support the MCSF's Children's Fund, which is dedicated to helping students and families in need through the Family Resource Center.

The demand for Family Resource Center services has surged this year, emphasizing the critical importance of providing support for essential resources, from school supplies to food, clothing and medical expenses. "As the needs of our community have increased, so has our commitment to ensuring that every child and family receives the assistance they need to thrive," said Mandi Wolfe, Executive Director of the Maryville City Schools Foundation. "The MCS Penny Wars is a fun and impactful way for our students, teachers, and community to come together, strategize and be generous."

Each classroom within Maryville City Schools will be encouraged to participate, with one winning classroom from each school being recognized for their efforts. Additionally, one school will be crowned the overall winner, earning district-wide bragging rights. All funds raised through the MCS Penny Wars will go directly to the Children's Fund, with 100% of donations supporting the Family Resource Center's vital work within the community.

The Maryville City Schools Foundation is inviting the community to join in the excitement by supporting the MCS Penny Wars through donations and cheering on the participants. Together, we can make a meaningful impact on the lives of students and families facing challenging times.

About the Maryville City Schools Foundation

The Maryville City Schools Foundation is committed to support the ongoing enrichment of educational opportunities for Maryville students by supporting teachers, providing for students and families in need, and awarding scholarships to high school seniors. Through initiatives like the Children's Fund, the Foundation partners with the Family Resource Center to ensure that all students have the resources they need to succeed, both in school and beyond.

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